

IPMI's VISION & MISSION

VISION

Become a world-class business school by 2020

MISSION

1. Provide a high quality education program focused on global competitiveness relevant to the development of business education and technology.
2. Conduct research and assessments based on case studies to implement science & technology, thereby developing new concepts and approaches to problem solving for both macro and micro scale enterprises.
3. Establish a social corporate responsibility through knowledge, research and innovation that will create a positive effect on the community, including students, practitioners and decision makers in both private and government sectors.



IPMI BUSINESS SCHOOL

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MM MASTER OF MANAGEMENT

IPMI Business School - MM Program
We prepare you to become a Business Leader

Beginning 1984, IPMI was the first English language Business School Case Study methods.

IPMI's faculty is a blend of local and foreign lecturers. Our members hold PhD's and Master Degrees from reputable U.S, European, Australian and Indonesian institutions. They are experienced professionals who have both academic and current practical experience and therefore meet the 'practical teaching, not just theory based' demand.

IPMI has partnerships with Cleveland State University, Victoria University of Wellington and Rouen Business School which helps to develop an internationalized, multi-dimensional curriculum.

We equip graduates with business knowledge, skills and attitudes needed to develop a successful career. Global perspective and cultural diversity are reflected in all class discussions.

Why Master of Management (MM) ?

- To learn the nuts and bolts of business.
- To qualify as a professional manager.
- To prepare for senior management positions.
- To work anywhere in the world.

Achievements

- 2011, 2nd Rank, Top Three Excellent Business Schools. Nationally strong and/or with continental links (www.eduniversal.com).
- 2010, 3rd Rank, Top Three Excellent Business Schools. Nationally strong and/or with continental links (www.eduniversal.com).
- 2010, 1st Winner, Regional Business Case Competition.
- 2010, 1st Winner, Business Simulation Competition



CLASS

-Schedule : Monday, Wednesday, Friday & Tuesday, Thursday, Saturday

-Requirements : a. S-1 Degree from an Indonesian university or Bachelor's Degree from an overseas university recognized by the Department of National Education.
b. Minimum 2 years work experience.
c. 2 (two) of recommendations letters.

-Duration: 2 (two) years.

-Tuition Fee : Rp. 80.000.000,- (includes: matriculation fee, dinner, case & reading materials).

ADMISSION

-New Intake: July
-Test: a. English Proficiency
b. Aptitude
c. Interview

COURSES

Introduction to Case Method Matriculation

Semester I

- Decision Analysis
- Strategic Leadership & Organizational Behavior
- Managerial Communication
- Managerial Economics

Semester II

- Financial & Management Accounting
- Strategic Human Capital Management
- Operations Management
- Strategic Marketing management

Semester III

- Practical Business Law
- Business Ethics (Include GCG)
- Managing International Business
- Financial Management
- Strategic Management 1
- Thesis

Semester IV

- Applied Information and Communication Technology
- Elective Course (Marketing & Finance)
- Strategic Management 2
- Business Strategy Simulation
- Thesis

ELECTIVE Courses

1. **Marketing:** Applied Creative & Digital Marketing
2. **Finance:** Financial Engineering & Restructuring International Finance

Member:  AACSB
INTERNATIONAL