



Non-Degree Programs



**IPMI Business School Campus**  
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**Non-Degree Programs**



## Certified Management Accountant (CMA) Preparatory Program

### **What does a Management Accountant do?**

Globalization has forced everyone to improve themselves. Being an Accountant is needed and has been pushed them to develop their skills to support financial and strategic management professional. Therefore, Certified Management Accountant (CMA) is being offered to assess business possibilities, grasp opportunities and shape the future of organizations.

New technology and management philosophies have changed the nature of competition and have forced firms to be able to respond rapidly to market demands. The focus of management accounting must move beyond summary financial measures of manufacturing operations if it is to maintain its central evaluation and control role.

Management accountants are no longer only scorekeepers of past performance. They have become value-adding members of management teams, creating information vital for enhancing operational excellence, and for formulating and implementing new strategies.

## Why Study to become a Certified Management Accountant (CMA)?

To become a Certified Management Accountant (CMA) means to become an internationally recognized professional in Management Accounting. It is also becoming a member of The Institute for Certified Management Accountants (ICMA), a certified world-class professional organization dedicated to the provision of value - creating information to management.

Certified Management Accountants (CMA) is a gateway for creating business knowledge for strategic leadership with roles in the product management, pricing decision, promotion, distribution decision, strategic financial structures and cost of capital, and strategic value analysis in linking finance and strategy.

## What is IPMI Business School Role?

IPMI Business School is an international branch of ICMA, and has been authorized to provide training to both prospective and current members of ICMA, and to administer the ICMA examination in Advanced Management Accounting subjects in Indonesia.

## Certification

1. Certified Management Accountant (CMA) Certificate if you have 5 (five) years work experience in management accounting and/or financial management.
2. Associate Management Accountant (AMA) Certificate if you have 3 (three) years work experience in management accounting and/or financial management. You will receive CMA Certificate after having 5 (five) years work experience in management accounting and/or financial management.

## Classes

### Regular Class

Duration : 3 (three) months.

Day : Full Saturday (8.30 am – 4.30 pm).

Fee : Rp. 18.000.000,- *includes: Study material, examination (retake is not included), and lunch.*

Language : Bahasa.

### Intensive Class

Duration : 7 (seven) days.

Day : Monday to Sunday (8.30 am – 5.00 pm).

Fee : Rp. 20.000.000,- *includes: Study material, examination (retake is not included), and lunch.*

Language : English.

## Modules

Module 1: Strategic Cost Management	
1.	Management Control Systems
2.	Lean Manufacturing and Quality Control
3.	Cost Accounting and Cost Management in a Lean Environment
4.	Life Cycle Costing Systems
5.	Benchmarking
6.	Activity Based Cost Allocation Systems
7.	Customer Profitability Analysis
8.	Process Control and Activity Based Management
9.	Implementing Cost Analysis and Control Systems
10.	Strategic Performance Management Systems
11.	Emerging Issues 1: Triple Bottom Line Accounting and Carbonomics
12.	Emerging Issues 2: Triple Bottom Line Accounting and Carbonomics

Module 2: Strategic Business Analysis	
1.	Corporate Objectives, Strategy and Structure
2.	Strategic Marketing Analysis and Budgeting
3.	Financial Analysis in Product Portfolio Management
4.	Pricing Methods and Strategies
5.	Financial Dimensions of Pricing in International Business Strategies
6.	Promotion: Push Strategy and Human Resource Management
7.	Promotion: Pull Strategy and Integrated Marketing Communication
8.	Supply Chain Management and the Place-Distribution Decision
9.	Performance Valuation and Strategic Financial Structures
10.	Free Cash Flows and Strategic Value Analysis
11.	Risk Management – Corporate Radar and Early Warning Systems
12.	Strategic Scorecards and Key Performance Indicators



## Executive Development Program

The program has been developed as the answer to various requests from industries for high quality management education relevant to their needs. The content of each program is up to date, practical, and applicable of future developments and business problems.

Through our relationships with several universities in Australia, United States, Canada, France, Switzerland, Belgium, and the Philippines, we have access to highly qualified international experts in all areas of management. Our association with the Harvard Business School assures you that IPMI Business School has the latest Harvard case studies, the backbone of practical management education.

## Why IPMI Business School Executive Development Program (EDP)?

As the first fully English-based and case-study method Business School in Indonesia, we devote ourselves to high quality management education. IPMI Business School Executive Development Program (IPMI Business School - EDP) is established to promote quality education, research, and consultancy in management. It builds leadership, vision, direction and problem solving for senior executives and managers who are facing today's extremely competitive business environment. The program covers areas on Management, Leadership, Finance, Marketing, and Human Resource.

## Our Approach

Although we have training modules ready to be delivered, we believe that corporate training should be customized towards the needs of the company. Therefore, we will analyze the needs of the training and discuss with management on the strategy and the direction of the company. The modules will be customized after the needs are determined, and then we will assign the most appropriate faculty members to deliver the module(s).



## Single Subject Program

IPMI Business School offers a program for prospective students who do not have the time, want to improve and sharpen their skills on a certain area, or just simply to refresh themselves by taking specific courses.

By joining the on-going program in the beginning of any class, participating in the class discussion, interacting with other students and the faculty, presenting the cases and doing assignments will make them to gain knowledge, skills and behavioral changes. IPMI Business School offers a program for prospective students who do not have the time, want to improve and sharpen their skills on a certain area, or just simply to refresh themselves by taking specific courses.

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## Admission

New class: in the beginning of each course subject.

Duration & Grading System : 10, 20, 30 sessions depends on the subject chosen

Grading system (Can choose one of these) :

- ⇒ Audit (no grade assigned)
- ⇒ Passed or Failed
- ⇒ Graded like regular class

Credit Accumulation each module allows the accumulation of credits toward a Master of Management

Tuition Fees

## Regular Program

- ⇒ Rp. 3.250.000,- for 10 session course subject
- ⇒ Rp. 6.500.000,- for 20 session course subject
- ⇒ Rp. 9.250.000,- for 30 session course subject

*Includes : dinner, case & reading materials*

## Executive Program

- ⇒ Rp. 3.750.000,- for 10 session course subject
- ⇒ Rp. 7.500.000,- for 20 session course subject
- ⇒ Rp. 10.750.000,- for 30 session course subject

*Includes : snack & lunch, case & reading materials*



## Graduate Certificate Program (GCP)

### What Is Graduate Certificate Program (GCP) ?

A program designed for those who are willing to improve and develop in a specific aspect such as Human Resource, Marketing, Business Management and others. Students will be able to choose one of the aspects they'd like to focus on without taking unnecessary classes.

### Why Taking GCP At IPMI ?

1. IPMI Business School has been delivering classes and courses in business and management for executives and professionals since 1984.
2. Class time that fits executives' and professionals' busy schedule.
3. English delivery.
4. Transferable credit toward MM degree at IPMI Business School.
5. Practical contents with case studies from Harvard Business School.

## When Are The Classes ?

Students can choose one of these available schedules:

1. Regular Class : Monday & Wednesday (06.45pm-10.00pm), or  
Tuesday & Thursday (06.45pm-10.00pm).
2. Executive Class : Full Saturday (08.00am-06.00pm),

## Requirements

1. Regular Class : 2 (two) years experience  
Executive Class : 5 (five) years experience
1. Registration Fee : Rp. 250.000,-
2. English Test (Provided by IPMI)
3. Hold Bachelor's Degree from an overseas university recognized by the Department of National Education to be eligible transferring all credits for MM Program at IPMI Business School

## What Does IPMI Business Offer ?

Students can choose one or more of these certificates based on their interests.

1. Cross Functional Management Certificate
2. Finance & Economics Certificate
3. Strategic Management Certificate
4. Business Management Certificate
5. Strategic Marketing Certificate
6. People Management Certificate



